



Funeral Women Lead Partnerships

2025

Partner with Purpose

Women are the key to survival in this profession, and we are here to help them unleash their greatness. These are yearlong partnership agreements.

"Let's create the future of death care – together." Lisa Baue, Founder

Contact

Phone (720) 358-3081
Website www.funeralwomenlead.org
Email info@funeralwomenlead.org
Address 10940 S Parker Road
Suite #433 Parker, CO 80134



Partnership Packages



Founding Partner*

Logo on event signage & promotions
Listing on website partnership page
(with link)

Marketing recognition through June
30, 2026

Annual virtual meeting with the
Board on the Strategic Plan

Use of FWL logo as Founding Partner

Mention in partner appreciation
email

Recognition during programs &
onsite events

One (1) Summit pass included

Discounted Summit ticket access
(10% off)

Opportunity for swag insert

\$10,000

**There are 6 Founding Partnerships total. Two are still available. One partner per category.*



Mentor*

Name on partner
signage

Website listing

Recognition in partner
email

Recognition during
programs & onsite
events

Swag bag partnership
opportunity

Discounted Summit
ticket access
(10% off)

\$5,000

**There are 4 Mentor Partnerships total. Three are still available. One partner per category.*



Leadership Academy Partnership Packages

Lead the way in shaping future women leaders through an immersive Academy experience.



Academy Founding Partner

Shared Leadership
Academy Partner

Rep invited to Academy
events

Recognition at kickoff &
graduation

Logo on Academy
welcome signage

Sponsor remarks at
opening & graduation

Attendance at webinars
& socials

\$10,000



**There are 2 Founding Partnerships
total. One is still available.
One partner per category.*

Wellness Summit Partnership Packages



Summit Champion*

- Overall Summit Partner
- Logo on program guide & website
- Speaking opportunity during opening session
- Mention in press & social media
- Logo on signage & banners
- Recognition during sessions
- One (1) Summit pass included
- Swag bag insert opportunity
- Visibility across all Summit marketing

\$7,500

**There is 1 Summit Champion.*



Summit Advocate*

- Logo on program guide & website
- Mention in press & social media
- Logo on signage & banners
- Recognition during sessions
- One (1) Summit pass included
- Swag bag insert opportunity
- Visibility across Summit marketing

\$5,000

**There are 2 Summit Advocates total. One partner per category.*



Wellness Summit Speakers & Swag Packages



Additional Sponsorship Opportunities

Cate Collins- 4 hr Retreat

Keynote Partner:

\$5,500

SOLD

Dr. Susan Wilder- 90 Min

Keynote Speaker Partner:

\$4,500

AVAILABLE

Marguerite Ham - Closing

Keynote

\$3,500

SOLD

Swag Bag

Partner: **\$1,200**

SOLD

Exclusive Swag Insert

Partner: **\$100**

AVAILABLE

Keynote Sponsors receive introduction
opportunity + logo recognition on speaker
promotion.

Wellness Summit / Leadership Academy Launch Partnership Packages



Opportunities

MONDAY

Opening Reception Partner
\$5,000
ONE SOLD, ONE REMAINS

Leadership Academy Breakfast
Partner
\$2,000
SOLD OUT

Leadership Academy Lunch
Partner
\$3,500
ONE AVAILABLE

TUESDAY

Summit Breakfast Partner
\$2,000
SOLD OUT

Summit Lunch Partner
\$1,500
ONE SOLD, ONE REMAINS

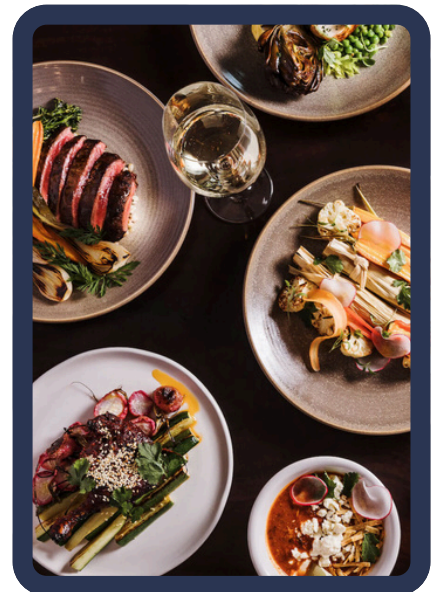
Summit Dinner Partner
\$5,000
TWO AVAILABLE

WEDNESDAY

Summit Breakfast Partner
\$2,000

ONE AVAILABLE

Refuel Coffee Break Partner
\$500 per item
ONE SOLD, TWO REMAIN





Support Our Mission as a Partner



In a profession where women comprise over 75% of mortuary science graduates **yet remain underrepresented in leadership** roles, Funeral Women Lead stands as a beacon for change. We are the first and only national organization dedicated exclusively to supporting and educating women long term in the funeral and death care profession.



Our mission is to unleash greatness in women by providing mentorship, coaching, education, and a ongoing community that fosters personal and professional growth. Through our Leadership Academy, Wellness Summit, and Resource Education Center, we equip women with the tools they need to lead with confidence and compassion.



By partnering with us, you're not just sponsoring an organization and it's programs —you're investing in a transformative movement that seeks to redefine leadership in the profession.

With your support we will create a future where women's voices are heard, their contributions valued, and their leadership celebrated!

"Together, we rise. Together, we lead."



Thank you for considering the opportunity to partner with Funeral Women Lead. Your support fuels more than just programs — it empowers women to find their voice, embrace their leadership, and reshape the future of the profession with compassion, resilience, and vision. Together, we can create a legacy that uplifts women today and strengthens the profession for generations to come. We are grateful for your partnership and excited to build the future — with you by our side.

Contact

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Check Us Out

WEBSITE
(Click Icon)

